



**NATIONAL ASSISTED  
LIVING WEEK**  
SEPTEMBER 12-18, 2021



**GRACE MGMT INC.**  
A CPF LIVING COMPANY

## NEWS RELEASE

Date: Wednesday, Sept. 8, 2021

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FOR IMMEDIATE RELEASE

Grace Management, Inc. Communities Celebrate National Assisted Living Week

Minneapolis, MN – Sept. 8<sup>th</sup>, 2021 — Grace Management’s senior living communities across the country look forward to celebrating National Assisted Living Week (NALW) 2021.

Celebrations will include numerous activities and events centered around the NALW 2021 theme “Compassion, Community, Caring.” The week of Sunday, Sept. 12, through Saturday, Sept. 18, will “celebrate the individuals who live and work in assisted living and learn more about this sector of long-term care,” according to the American Health Care Association National Center for Assisted Living (AHCA NCAL) website. Grace Management, Inc. honors and recognizes those who live and work at our senior living communities and assisted living communities. At Grace Management, Inc. we believe our amazing teams and residents truly are a family who embody compassion, community, and caring together.

“We are so excited to see how our communities honor residents and associates for National Assisted Living Week. Our communities have some of the most compassionate, caring, and creative individuals I’ve ever met, and it is sure to be a fabulous week full of fun and laughter!” said Ashlea Smalley, National Director of Life Enrichment and Memory Care, Grace Management, Inc. “We work to ensure a spirit of caring and compassion every day and our communities are more than a place to live, we are truly home, and together we are family. We are grateful and proud to be living gracefully together!”

As part of the “Compassion, Community, Caring,” theme our communities will be celebrating who “We Are...” each day.

**Sunday:** We Are Family! (National Grandparent’s Day celebrations. Welcome to the Family!)

**Monday:** We Are Compassion! (Celebrating the compassion shown at our communities.)

**Tuesday:** We Are Caring! (Celebrating kindness and caring exhibited at our communities.)

**Wednesday:** We Are Community! (Giving back to the community.)

**Thursday:** We Are Good Neighbors! (The support our community provides each other.)

**Friday:** We Are Home! (Senior living communities are our home. It's not like home. It *is* home.™)

**Saturday:** We Are Living *Gracefully*! (Embodying our Grace Management, Inc. philosophy.)

At Grace Management, we embrace a philosophy of Living *Gracefully*. To us, that means fully committing to our mission of setting the highest standards for each and every one of our communities. Our goal is to ensure residents live and age gracefully, experiencing an environment that supports and inspires residents as they continue creating life's moments with us. Living *Gracefully* is not a "program," but rather the embodiment of the quality of life we provide our residents every day.

Grace Management will share its communities' NALW celebrations on social media. Don't miss it! Please follow us on:



#### **About Grace Management, Inc.**

Grace Management, Inc. (GMI) was established in 1984 to develop, market, and manage residential communities for seniors. GMI combines sound fiscal and operational management, adherence to ethical standards, and dedication to the long-term satisfaction and quality of life of all residents and associates. Grace Management, Inc. is a subsidiary of CPF Living Communities and is ranked in ASHA's 50 largest seniors housing owners. For more information, please visit:

[www.GracemManagement.com](http://www.GracemManagement.com).

#### **About National Center for Assisted Living and NALW**

National Assisted Living Week was created by the National Center for Assisted Living (NCAL) in 1995 to recognize the role of assisted living in caring for America's seniors and individuals with disabilities. The annual observance inspires assisted living communities around the country to offer a variety of events and activities to celebrate the individuals they serve, as well as to help educate members of the public about this distinct aspect of long-term care. For more information on National Assisted Living Week, visit [www.nalw.org](http://www.nalw.org).

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Our communities are celebrating National Assisted Living Week 2021 and honoring all who we are in senior living and our assisted living communities that showcase “Compassion, Caring, Community.”  
Welcome to the family!



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