



## NEWS RELEASE

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FOR IMMEDIATE RELEASE

Grace Management, Inc. Communities Celebrate National Assisted Living Week

Minneapolis, MN – Sept. 9<sup>th</sup>, 2020 — Grace Management’s senior living communities across the country are gearing up to unite in celebrating National Assisted Living Week (NALW) 2020.

Celebrations will include numerous activities and events centered around the NALW 2020 theme “Caring is Essential.” The week of Sunday, Sept. 13, through Saturday, Sept. 19, focuses on appreciation for the essential work of assisted living communities, which Grace Management, Inc. shares and believes in.

“We wholeheartedly believe in the support and care we provide at our communities each and every day,” said Angela Champlin, National Director of Memory Care, Life Enrichment and Training, Grace Management, Inc. “Senior living is an essential part of our society. Our communities are home to our unique residents, not just a place to live. Our amazing associates strive to provide the absolute best in senior living, and we are grateful for all they do.”

How our communities will be celebrating National Assisted Living Week “Caring is Essential”:

**Sunday:** How We Care for Our Family (National Grandparent’s Day celebrations: Welcome to the family!)

**Monday:** How We Care for the Environment (environmental outreach)

**Tuesday:** How We Care for Ourselves (self-care strategies)

**Wednesday:** How We Care for Our Furry Friends (our communities are pet-friendly)

**Thursday:** How We Care for Our Schools (local education support)

**Friday:** How We Care for Our Community (volunteerism)

**Saturday:** How We Care for Our Home (It's not like home. It *is* home.™)

*At Grace Management, we believe in the power of community. As we age, it becomes more important that we feel supported in living our best lives. Our story is yours. We grow older and wiser but are sure to never lose the spark that started it all. Grace Management continues to evolve, and we're ever more dedicated to nurturing our company and our team to be healthy contributors to communities across the U.S. Delivering exceptional living experiences.*

Grace Management will share its communities' NALW celebrations on social media. Don't miss it! Please follow us on:



### **About Grace Management, Inc.**

Grace Management, Inc. was established in 1984 to develop, market, and manage residential communities for seniors. We believe that by combining sound fiscal and operational management, adherence to ethical standards, and balance in all aspects of our lives, Grace Management, Inc. will continue to be known as one of the finest senior housing management companies in the country. For more information, please visit [www.gracemanagement.com](http://www.gracemanagement.com).

### **About National Center for Assisted Living and NALW**

National Assisted Living Week was created by the National Center for Assisted Living (NCAL) in 1995 to recognize the role of assisted living in caring for America's seniors and individuals with disabilities. The annual observance inspires assisted living communities around the country to offer a variety of events and activities to celebrate the individuals they serve, as well as to help educate members of the public about this distinct aspect of long-term care. For more information on National Assisted Living Week, visit [www.nalw.org](http://www.nalw.org).

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On Sept. 13, National Grandparents Day kicks off National Assisted Living Week 2020. This year we are celebrating our essential associates who provide the best in care, enrichment, and support to our residents.



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[www.GraceManagement.com](http://www.GraceManagement.com)