



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Grace Management, Inc. Vice President of Sales Lori Edgerton Joins ICAA Task Force to Lead Senior Living Transformation After COVID-19 Pandemic

Industry thought leaders and key stakeholders convened May 27, 28, to chart a path forward for North America's senior living industry.

Maple Grove, MN – June 10, 2020 — Lori Edgerton of Grace Management, Inc. joins more than 160 industry thought leaders to provide guidance for communities throughout North America as they prepare to emerge from a period of quarantine and plan for a new post-COVID-19 era.

"It's a tremendous opportunity to connect with so many providers to develop new processes, protocols and guidelines for promoting safe and healthy places for seniors to live and thrive," said Grace Management, Inc. Vice President of Sales Lori Edgerton.

Participants in the International Council on Active Aging (ICAA) COVID-19 Senior Living Task Force include representatives of for-profit, not-for-profit, and affordable housing -- organizations providing active-adult and independent living, continuing care retirement communities/life plan, assisted living, long-term care, skilled nursing, and rehabilitation. Participating industry associations include, among others, LeadingAge, American Senior Housing Association (ASHA), Argentum, American Medical Directors Association (AMDA), Pioneer Network, National Council on Aging (NCOA), the National Association Directors of Nursing Administration in Long-Term Care (NADONA), and the American Society on Aging (ASA).

"The health, wellness and quality of life of our residents and staff are paramount as we chart a path forward in the midst of uncertainty," said ICAA founder and CEO Colin Milner, who conceived the initiative. "The Task Force will generate and provide ideas, tactics, strategies and messaging suggestions that organizations can consider as they begin to plan for a new post-COVID era."

Milner co-chairs the task force with Richard H. Carmona, MD, MPH, FACS, 17th US Surgeon

General, Chief of Health Innovations, Canyon Ranch, and psychologist/gerontologist Ken Dychtwald, PhD, best-selling author, founder, and CEO of Age Wave.

"Organizations need to make their way through the pandemic and have a game plan to come out of it," Milner said. "Importantly, all key stakeholders are coming together as a group to address COVID-19's impact on the industry, and help ensure that organizations will continue to be viable and meet residents' expectations and desires while also ensuring their safety now and into the future."

Task force members and panelists at the May 27 and May 28 launch sessions addressed fundamental issues such as social distancing and its impact on the built environment, infrastructure needs and engagement.

About Grace Management, Inc.

Grace Management, Inc. was established in 1984 to develop, market, and manage residential communities for seniors. We believe that by combining sound fiscal and operational management, adherence to ethical standards, and balance in all aspects of our lives, Grace Management, Inc. will continue to be known as one of the finest senior housing management companies in the country. For more information, please visit www.gracemanagement.com.

About the ICAA COVID-19 Senior Living Industry Task Force

ICAA COVID-19 Senior Living Industry Task Force will generate and provide ideas, tactics, strategies, and messaging suggestions that organizations can consider as they begin to emerge from a period of quarantine and plan for a new post-COVID era. This includes, but is not limited to, the impact of the built and virtual environments, social activities and food/beverage services, technology, education and security that impacts the health and well-being of staff and residents; challenges to current and future business models; and approaches to build confidence in living in and visiting senior living properties.

About the International Council on Active Aging (ICAA)

ICAA is a professional association that leads, connects, and defines the active-aging industry and supports professionals who aspire to develop wellness cultures for adults over 50. This support includes creating wellness environments, programs, and services. The association is focused on active aging-an approach to aging that helps older adults' live life as fully as possible within all dimensions of wellness-and provides its members with education, information, resources, and tools. As an active-aging educator and advocate, ICAA has advised numerous organizations and governmental bodies. For more information, please visit: www.icaa.cc.

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Grace Management, Inc. Vice President of Sales Lori Edgerton not only recognizes the incredible work of senior living during this pandemic, but is now working with the International Council on Active Aging (ICAA) COVID-19 Senior Living Task Force to strategize and work on senior living transformation for the post COVID-19 era.



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