



GRACE MGMT INC.  
A CPF LIVING COMPANY

## NEWS RELEASE

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FOR IMMEDIATE RELEASE

Grace Management, Inc. Communities Celebrate National Assisted Living Week

Minneapolis, MN – Sept. 5<sup>th</sup>, 2019 — Grace Management’s senior living communities across the country are gearing up to unite in celebrating National Assisted Living Week (NALW) 2019.

Celebrations will include numerous activities and events centered around the NALW 2019 theme “A Spark of Creativity.” The week of Sunday, Sept. 8, through Saturday, Sept. 14, focuses on assisted living communities providing creative outlets for seniors, which is an integral part of Grace Management’s life enrichment amenities and services for its residents.

“At Grace Management we believe in providing our residents a robust Life Enrichment Program tailored to the uniqueness of the community and residents who have made it their home,” said Dana Sargent, Regional Director of Operations. “We believe that happiness begins with people doing the things they enjoy.”

Grace Management communities provide great sources of joy, excitement and relaxation—each and every day. Grace Management communities always make time for laughter, connection and friendship, and include those ideals in helping build a culture that celebrates every moment in our journey together.

According to the National Center for Assisted Living, this year’s theme “A Spark of Creativity” hopes to “inspire assisted living residents to explore their creative side whether through arts or beyond. Specifically, art therapy can offer many benefits to older adults, such as improving cognitive and sensory-motor functions, fostering self-esteem and self-awareness, cultivating emotional resilience, enhancing social skills, and reducing and resolving conflicts and distress, according to the American Art Therapy Association.”

How our communities will be celebrating National Assisted Living Week:

**Monday:** Communities will be “rocking” out with art using rocks as their canvas. Our assisted living community Northgate Park in Cincinnati, OH will be providing inspirational quotes and art on small rocks in support of the city of Dayton, OH, after the tragic shootings of Aug. 5, 2019.

**Tuesday:** Communities will take “Art on the Move” to visit local art galleries, museums, and events to support local arts in their area.

**Wednesday:** Communities will “Break the Mold” creating projects and art with clay, painting or decorating pottery or ceramics and getting hands on with their creative sides.

**Thursday:** Communities will enjoy paint parties, learn and try abstract art and come together as a community to create art and captivate a love for the many gifts art can bring in their daily lives.

**Friday and Saturday:** Communities will host creative art celebrations to showcase the work they’ve done throughout the week. Our assisted living community Vintage Park at Baldwin City in Baldwin City, KS, will be hosting a drop-off art supply donation for their local school district.

*At Grace Management, we believe in the power of community. As we age, it becomes more important that we feel supported in living our best lives. Our story is yours. We grow older and wiser but are sure to never lose the spark that started it all. Grace Management continues to evolve, and we’re ever more dedicated to nurturing our company and our team to be healthy contributors to communities across the U.S. Delivering exceptional living experiences.*

Grace Management will share its communities’ NALW celebrations on social media. Don’t miss it! Please follow us on:



### **About Grace Management, Inc.**

Grace Management, Inc. was established in 1984 to develop, market, and manage residential communities for seniors. We believe that by combining sound fiscal and operational management, adherence to ethical standards, and balance in all aspects of our lives, Grace Management, Inc. will continue to be known as one of the finest senior housing management companies in the country. For more information, please visit [www.gracemanagement.com](http://www.gracemanagement.com).

### **About National Center for Assisted Living and NALW**

National Assisted Living Week was created by the National Center for Assisted Living (NCAL) in 1995 to recognize the role of assisted living in caring for America’s seniors and individuals with disabilities. The annual observance inspires assisted living communities around the country to

offer a variety of events and activities to celebrate the individuals they serve, as well as to help educate members of the public about this distinct aspect of long-term care. For more information on National Assisted Living Week, visit [www.nalw.org](http://www.nalw.org).

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Grace Management, Inc. assisted living community Northgate Park in Cincinnati, OH created inspirational quotes and artwork on rocks to support the city of Dayton, OH, after the tragic shootings of Aug. 5, 2019. [Photo credit: Martha Buckley, Northgate Park]



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It's not like home. It *is* home.

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